



Fever

INFECTIOUS
Curiosity
CONTAGIOUS
Ideas



Freelance Publicist

Consumer Lifestyle and Entertainment

Who are we?

Fever is an award-winning brand and communications agency based in the heart of Soho, London, specialising in consumer lifestyle public relations, influencer relations and social content production. We create socially contagious ideas that build the reputations of some of the most famous brands in the world. Our portfolio includes UK and Global work for PlayStation, Warner Brothers Studio Tour – The Making of Harry Potter, Sky, Universal, Flower Council of Holland, Sony Mobile, C&G baby club, Dinosaurs in the Wild, NOW TV and Logitech. Take a look at some our latest work on our [blog](#).

Understanding the consumer and how to influence them on and offline, is at the heart of what we do. The right ideas – the ones that people share – are based on genuine insight, which is why we have created our own bespoke data insight tools. Match that with some of the brightest talent in the industry, a sparkling creative culture, a full video production team and the ability to deliver campaigns through owned, earned and paid channels, and we believe you have the recipe for something special.

And what's more, as part of the Unlimited group we are able to partner with agencies from different marketing disciplines to deliver insight, traditional advertising and brand and technology consultancy.

What's the opportunity?

We're looking for a freelance publicist / account executive to support our consumer entertainment and lifestyle teams during a busy few weeks in September.

We've got lots of events taking place that you'll help secure attendees for, campaign and product launches you'll help make famous, and fun news gen stories too! This is primarily a media relations role, so you'll have a black book bursting full of entertainment (ideally TV, Film and music) and mainstream lifestyle contacts across print and online.

Who are we looking for?

Our staff are what make Fever special; we're looking for the best, the brightest and friendliest talent in the industry to help us grow.

For this role, we need someone who loves entertainment and consumer brands. You'll be plugged into what's trending in pop culture, and you'll live social media, with a good understanding of the landscape.

Most importantly, you'll be ambitious, want to deliver award-winning work and want to have fun when you come into the office every day.

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Fever

100%
of employees* ...



- **Would say Fever is a great place to work and would readily recommend it to others**
- **Said Fever treats employees as family with ample fairness and respect**
- **Have a crystal clear understanding of Fever's aims and goals**
- **Said Fever is a friendly place to come every day**
- **Would say Fever offers top notch non-financial benefits (parties, drinks, social events)**
- **Said Fever is an inclusive place to work, nurturing diversity in every sense**

What people enjoy most about working at Fever:

"Working with talented people who care about their work and come together as a team to get a job done"

"The atmosphere and the fact that we work with people who want the best for you"

"Fever has a family atmosphere and it feels like when you work at the company you're embraced as a member of that family"

"Fever is in the minority that treats mental wellbeing with the same importance as physical"

*Data from an independent employee engagement survey

